FilmL.A., Inc.
1201 W. 5th Street, Suite T-800
Los Angeles, CA 90017
t: (213)977-8600 - f: (213)977-8601
www.filmla.com

Summary Information

Permit No: F00039665-A **Type of Permit:** FILMING **Release Date:** 05/11/2011

Production Company	DCP PRODUCTIONS LLC AKA RELEVANT ENTERTAINMENT LLC
Insured Company Name	DCP PRODUCTIONS LLC AKA RELEVANT ENTERTAINMENT LLC
Contact Phone No. 1	443-772-9952 410-327-0133
Contact Phone No. 2	410-327-0166
Fax	3500 BOSTON ST, SUITE 330, MS-45
Address	BALTIMORE, Maryland 21224
Production Title	GEICO
Type of Production	Commercial - Standard

Producer	Terri Boblooch
Director	Don Cherel
1st AD	Christopher Northup
Production Manager	Jennifer Campbell
FilmL.A. Coordinator	Hans Groszkruger
Location Manager	Laura Sode-Matteson
Primary Phone	Mobile - 818-383-0427
Secondary Phone	Office - 818-383-0427
Location Assistant	Martine White
Primary Phone	Mobile - 310-498-8386
Secondary Phone	Office - 310-498-8386

Fees

Posting 900	$207.00
Notification Charge	$155.00
LA CITY LANE AND STREET CLOSURE FEE	$312.00
FILMLA FILM PERMIT RIDER FEE	$100.00
LA CITY GSD - SECURITY OFFICERS	$410.00

Total Permit Fee $1,184.00

Number of Locations 1

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Summary Information

Location

Permit Number F00039665-A
Production Company DCP PRODUCTIONS LLC AKA RELEV...
Insured Company DCP PRODUCTIONS LLC AKA RELEV...
Production Title GEICO

Location Manager Laura Sode-Matteson
Primary Phone Mobile - 818-383-0427
Secondary Phone Office - 818-383-0427

Location Address 524 S Flower St, Los Angeles, CA, 90071

Location Name MAGUIRE GARDENS

Location Type Park

Location Description MAGUIRE GARDENS/LA CITY LIBRARY

Prep Dates 5/12/2011 - 5/12/2011 00:00 - 00:00 1 day

Film Dates 5/12/2011 - 5/12/2011 14:00 - 18:30 1 day

Open or Closed to the Public Closed

Please see attached documents mutcd lane closure on flower st between 5th st and 6th st es cu.pdf
mutcd lane closure on 5th st between grand ave and flower st ss cu..pdf
Downtown Filming Guildelines 2010.03.01.pdf

Equipment on Location

Type	Quantity
5 or 10 ton trucks	5
Cast/Crew vehicles	35
Cube Trucks	2
Generator	1
Motor Homes	3
Portable restrooms	2
Stakebed Trucks	1
Trailers	2
Vans	3

Personnel on Location

Type	Quantity
Cast	2
Crew	45
Extras	10
GSD Officer(s)	1
Off-Duty/Retired LAPD Officer(s)	2
Spot Check	1

Filming Activities Camera on sticks; Equipment on property; Equipment on sidewalk & street; Exterior Dialogue; Handheld equipment; Intermittent pedestrian control;

Jurisdiction **Political:** Los Angeles City - Council District 09 **Police:** Los Angeles Police Department **Fire:** Los Angeles City

Thomas Guide **Page:** 634 **Grid:** E4

Location Notes Must comply with attached conditions

No Parking in front of Fire Hydrants, Handicap Spaces, or Book Drop-Off Area at Any Time

Must keep clearance of 100' North and 100' South of library garage

Company must contact the Library to ensure they are not conflicting with library events

Must re-route all affected bus stops

Must leave 200' East of Flower St open on S/S 5th St

Approvals

FILML.A. CLOSURES	Joshua Mingo
LOS ANGELES CITY DEPARTMENT OF PUBLIC WORKS	Sharon Chun

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Summary Information

Location

Permit Number	F00039665-A	**Location Manager**	Laura Sode-Matteson
Production Company	DCP PRODUCTIONS LLC AKA RELEV...	Primary Phone	Mobile - 818-383-0427
Insured Company	DCP PRODUCTIONS LLC AKA RELEV...	Secondary Phone	Office - 818-383-0427
Production Title	GEICO		

	LOS ANGELES CITY LIBRARY DEPARTMENT	Maria Villarreal
	LOS ANGELES POLICE DEPARTMENT	Suzan Nelson

Coordinator Note RIDER "A" RELEASES LOCATION

Coordinator Note DCP PRODUCTIONS LLC AKA RELEVANT ENTERTAINMENT LLC will be shooting a GEICO commercial in Maguire Gardens in front of the Central Library located at 630 W. 5th Street on Thursday, May 12, 2011, from 2PM - 6:30PM (the film shoot is considered as being in effect between these stated times or if the crew and / or equipment arrive earlier than expected). One GSD security officer has been assigned to this shoot at a rate of $82.00 per hour based on a four-hour minimum. Location Manager Martine White has been advised that the crew cannot block vehicular and/or pedestrian access to the Library's bookdrops on 5th Street at any time; she has also been advised about observing Library handicap and loading zones. White was advised that a 100 foot clearance just north of the underground Flower Street garage (just beneath Library) must be maintained on Flower Street. Public and staff access to the Central Library must be maintained at all times. There must be at least one clear walkway maintained from Flower Street to the Library's Flower Street entrance at all times. There must also be clear walkway access to the Library's Flower Street entrance from Hope Street and 5th Street. Crew is not permitted to alter or handle any Library building light fixtures or other building equipment/furnishings. The crew will mostly be shooting in the mid-Gardens Courtyard area just next to Cafe Pinot. There will also be a prop Hot Dog vendor stand and extras on the grounds that occupy the walkway adjacent to the California Club and leading toward the Freedom Bell. Requests to close the Library's front door during the shoot will not be considered since the shoot will occur during public hours. Cast/crew on Library/Maguire property will total about 30. The crew will be use one generator which will be placed near Cafe Pinot sidewalk on either 5th or Flower Street; use of Library building electrical/power outlets and/or water is not permitted. All cables must be taped down a minimum of every 6%u2019 and black/yellow protective covers placed over cable in each walkway/doorway to prevent tripping. The crew will not lean any lights, equipment or carts on the Library building or other property of the Library for the purposes of the shoot (except where noted above). The crew is not permitted to permanently affix any materials to the Library walls or permanently alter any other Library property for the purposes of this shoot.--LA CITY LIBRARY

Parking

Base Camp
Location Type : Filming Location

Crew Parking
Location Type : Filming Location

Posting "No Parking" signs W/S Hope street from 6th north to end.
S/S of 5th Street from Grand AvFlower St.

Approximate Footage 601 - 900 **Log Number** 15699

Date(s) 5/12/2011 to 5/12/2011 **Time(s)** 07:00 to 22:00

Lane / Full Closure E/S FLOWER FROM 5th Street to 6th Street

Approximate Footage 0 - 300

Date(s) 5/12/2011 to 5/12/2011 **Time(s)** 05:00 to 22:00

Lane / Full Closure S/S of 5th from Hope St to Flower St.

Approximate Footage 0 - 300

Date(s) 5/12/2011 to 5/12/2011 **Time(s)** 05:00 to 22:00

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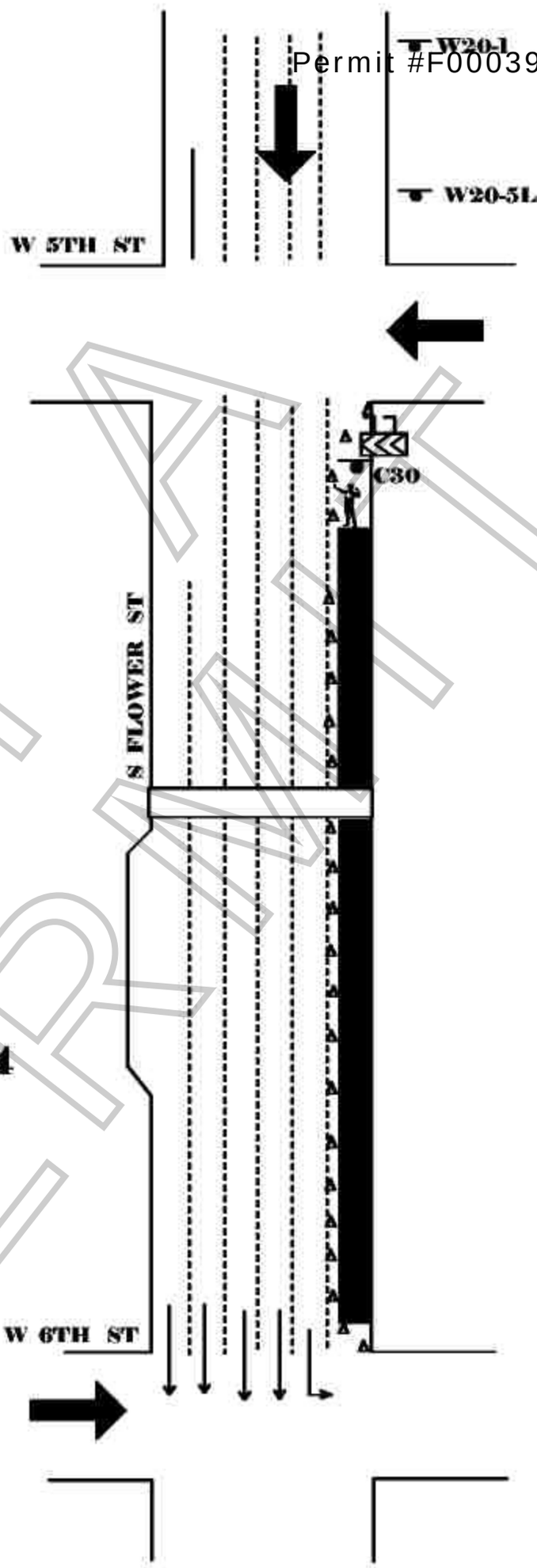
LANE CLOSURE ON FLOWER ST

THURSDAY
5/12/11
5AM TO 10PM

Notes:
1. This closure will be in effect the hours of
2. Contractor will follow MUTCD specifications.
3. Police will direct traffic if necessary.
4. 28" cones with reflective sleeves will be used for night time closures.
5. Advance warning signs will have reflective sheeting for night time closures.
6. All buses will be notified and detoured if necessary.
7. Any questions call Film office.
8. No obstruction of any mid block pedestrian signals.
9. No interference with crosswalks.

DATE: 4/29/11	TIME: 9AM
TO: PERMITS	FROM: RANDY
PERMIT# FOOO3966	
COORDINATOR: PER FILM OFFICE	
PRODUCTION CO: GEICO	
LOCATION MANAGER: LAURA MATTESON	
PHONE # 818-383-0427	



Permit #F00039

MUTCD CODE

- Barricade
- Cone
- Police Officer / Sheriff / Highway Patrol
- Work Area
- Flashing Arrow Sign

W20-1 Road Work Ahead
W20-3 Road Closed Ahead
W20-2 Detour Ahead
W20-5R Right Lane Closed Ahead
W20-5L Left Lane Closed Ahead
W20-3R Ramp Closed Ahead
W1-6R Right-Direction Large Arrow
W1-6L Left-Direction Large Arrow
W1-7 Two-Direction Large Arrow
W3-4 Be Prepared To Stop
W6-3 Two-Way Traffic
R11-2 Road Closed
R11-4 Road Closed To Thru Traffic
R3-1 No Right Turn
R3-2 No Left Turn
R4-7A Keep Right
R3-7R Right Lane Must Turn Right
R3-7L Left Lane Must Turn Left
M4-10R Detour With Right Arrow
M4-10L Detour With Left Arrow
M4-10S Detour With Straight Arrow
C30 Lane Closed
C9A Flag Man Ahead

TG 634/E-4

NOT A PERMIT

ITC BARRICADES, INC.
714-892-5858
TRAFFIC CIRCULATION PLAN
CA LIC 802571

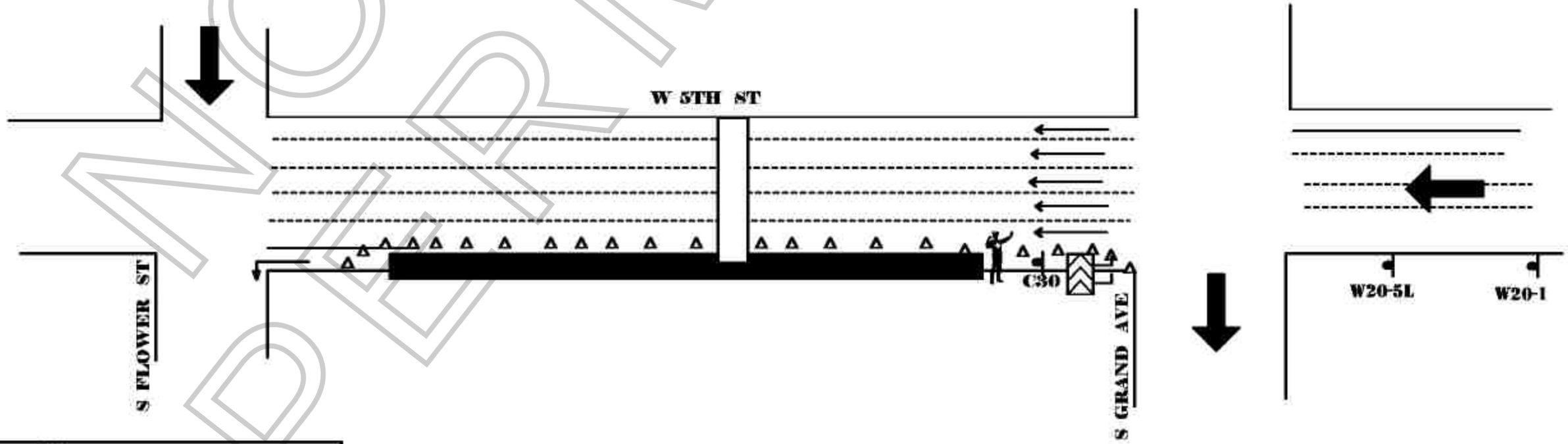
LANE CLOSURE ON 5TH STREET

THURSDAY
5/12/11
5AM TO 10PM

DATE:	4/29/11 TIME: 9AM
TO:	PERMITS FROM: RANDY
PERMIT#	FOOO3966
COORDINATOR:	PER FILM OFFICE
PRODUCTION CO:	GEICO
LOCATION MANAGER:	LAURA MATTESON
PHONE #	818-383-0427

Notes:

1. This closure will be in effect the hours of
2. Contractor will follow MUTCD specifications.
3. Police will direct traffic if necessary.
4. 28" cones with reflective sleeves will be used for night time closures.
5. Advance warning signs will have reflective sheeting for night time closures.
6. All buses will be notified and detoured if necessary.
7. Any questions call Film office.
8. No obstruction of any mid block pedestrian signals.
9. No interference with crosswalks.



NOT A PERMIT

ITC BARRICADES, INC.

714-892-5858

TRAFFIC CIRCULATION PLAN

CA LIC 802571

TG 634/E-4

MUTCD CODE

- Barricade
- Cone
- Police Officer / Sheriff / Highway Patrol
- Work Area
- Flashing Arrow Sign

W20-1 Road Work Ahead	R11-2 Road Closed
W20-3 Road Closed Ahead	R11-4 Road Closed To Thru Traffic
W20-2 Detour Ahead	R3-1 No Right Turn
W20-5R Right Lane Closed Ahead	R3-2 No Left Turn
W20-5L Left Lane Closed Ahead	R4-7A Keep Right
W20-3R Ramp Closed Ahead	R3-7R Right Lane Must Turn Right
W1-6R Right-Direction Large Arrow	R3-7L Left Lane Must Turn Left
W1-6L Left-Direction Large Arrow	M4-10R Detour With Right Arrow
W1-7 Two-Direction Large Arrow	M4-10L Detour With Left Arrow
W3-4 Be Prepared To Stop	M4-10S Detour With Straight Arrow
W6-3 Two-Way Traffic	C30 Lane Closed
	C9A Flag Man Ahead

SPECIAL CONDITIONS FOR LOCATION FILMING IN DOWNTOWN LOS ANGELES
(Standard Filming Requirements continue to apply where not superseded below)

1. DEFINITION OF TERMS

a. Downtown Los Angeles, for the purposes of these conditions, shall be defined as the area North to South from the 101 Freeway to the 10 Freeway; East to West from the Los Angeles River to the 110 Freeway.

b. The Downtown Los Angeles Neighborhood Council boundaries (**DLANC boundaries**), for the purpose of these conditions, shall be defined as bordered on the North and East at the 101 Freeway from the 110 Freeway east to Los Angeles Street, south to 4th Street, east to Alameda Street, south to 7th Street, east to the Los Angeles River; on the South by the 10 Freeway from the 110 Freeway to the Los Angeles River; on the West by 110 Freeway from the 10 Freeway to the 101 Freeway. (This area is the same area as defined above as Downtown Los Angeles, but excludes the Little Tokyo and Arts District neighborhoods.)

c. Residential buildings shall be defined as any building with legal residential occupants (mixed-use, adaptive reuse, artist-in-residence (A.I.R.), SROs, residential hotels, condominiums and apartment buildings). DLANC will maintain an accurate and contemporary listing of all residential buildings showing a 100-foot radius from each building so as to identify any areas both inside and outside of that radius.

d. The Broadway Entertainment District (aka Broadway Theatre District), for the purposes of these Conditions, shall be defined north to south as Broadway from 3rd Street to Olympic Boulevard, and east to west from Frank Court to Lindley Place (aka St. Vincent Alley Court), or the equivalent mid-block point to either of these alleys where the alley is not present, including any theater loading facilities, defined as any public or private surface parking lot, parking garage, public street or curb area adjacent to, or utilized by, a theater. If, in the future, the City adopts an ordinance with regulations governing filming in this area, such regulations shall supersede these Filming Conditions.

e. The Old Bank District residential overlay, for the purposes of these Conditions, shall be defined as the area bound by South Spring St., West 5th St., West 4th St., and Werdin Pl.

2. FILMING STANDARD HOURS AND DAYS

a. Filming activity, or any production-related activity including but not limited to activities such as base camps, catering, generators, etc., within the **DLANC boundaries** is restricted to the hours of 6:00 a.m. to 11:00 p.m. within a 100-foot radius of any residential building. Filming activity in the **Broadway Entertainment District** is restricted to the hours of 6:00 a.m. to Midnight within a 50-foot radius of any residential building. **Old Bank District** is restricted to the hours of 7:00 a.m. to 10:00 p.m. within a 100-foot radius of any residential building**.** No extension of the standard filming hours for

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filming or any disruptive production-related activity shall be allowed until a signature survey has been properly submitted. Proof of signature surveys shall be made available to DLANC upon request.

b. No film permits may be issued along Main and Spring Streets from 2nd to 9th Streets, or on any block of 2nd through 9th Streets between Los Angeles and Spring during the Downtown Art Walk, currently held on the second Thursday of each month. Filming inside of private buildings or entirely on private property during this time is permitted so long as there are no external impacts.

c. No filming may be conducted in close proximity to major public events anywhere in Downtown Los Angeles as permitted by the LAPD, or identified with 30 days notice to the City's Designated Film Permit Contractor by DLANC. Film permits may be considered in light of major public events on a case-by-case basis so long as their issuance will not cause further disruption to Downtown businesses and residents during such events.

3. RESIDENTIAL AND MERCHANT PROTECTIONS IN THE DLANC BOUNDARIES

a. A film permit may include no more than 300 feet of curb lane per city block for the parking of film production vehicles, crew or equipment. Requests for additional amounts of curb lane shall require a signature survey. The **Broadway Entertainment District** is exempt from this restriction.

b. Production personnel (and equipment utilized by the production company) shall not block the sidewalk area in front of an open commercial business or a residential building, including residential patios, windows, doorways, or entryways, unless the production company has secured the permission of the merchant and/or property owner. Where the commercial business is one that is primarily open in the evening and nighttime hours, the production company, their cast and crew may not block the access to and signage of such establishment (as seen from the street), without permission of the merchant and/or property owner during the hours of operation of the business.

c. Customers, employees, residents, and guests of affected properties shall be allowed free ingress/egress to all buildings, merchants, and parking facilities. Arrangements shall be made to ensure access to deliveries, trash pickup, residential move-in/move-out, and vendor access to the properties/merchants during productions.

d. All commercial businesses must prominently post hours of operation and contact phone numbers, and residential buildings must have a designated contact person authorized to give permission. Special events held by commercial businesses, outside of normal business hours, must also be posted in advance, and production companies must provide full access and visibility during such events.

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4. NOISE, FUMES, AND LIGHTING WITHIN THE DLANC BOUNDARIES

a. Generators, portable toilets or toilet vehicles, and outdoor food preparation using charcoal or gas grills must be a minimum of 50 feet (horizontally) from any residential window or entrance. If it is physically impossible for a generator to be a minimum of 50 feet from residential windows or entrances, the generator shall be placed as far away as possible and vented away from residential windows and entrances. However, under no circumstances shall a generator be placed directly underneath a residential window.

b. Film productions must focus lighting on the filming area only and make every effort to shield the lighting from adjacent properties, pedestrians, and patrons of commercial businesses at all times. Exceptional lighting (e.g., Musco and Bebee lighting) outside of regular filming hours shall not be allowed without a signature survey of the affected merchants and/or property owners. **Signature survey shall be required for Exceptional lighting within the Old Bank District between the hours of 6:00 p.m. and 6:00 a.m.** Under no circumstances shall lighting be directed onto oncoming traffic.

c. Film production companies are required to completely remove all trash, food, and cardboard boxes, etc. from the general vicinity at the end of each filming day. Film production companies will be held responsible for the actions of catering companies they employ to provide food for the cast and crew.

5. SPECIAL REQUESTS AND EXCEPTIONS REVIEW AND NOTIFICATION WITHIN THE DLANC BOUNDARIES

a. Helicopters shall not be granted permits for landing at non-certified helipads before and after approved filming hours. All aerial filming productions must provide upon request a copy of an approved FAA Form 7711-2, or other official waiver, along with a copy of the briefing on the flight operations for all participating persons or property.

b. No film permit shall be construed as a waiver of 14 CFR § 91.119, 14 CFR § 91.515(a) or 14 CFR § 91.303(e), dictating federal flight altitude regulations, for purposes of non-participating persons or property (see attachment).

c. Notification beyond the standard 500-foot radius will be made to affected residents and merchants for high impact activity that is likely to cause interference with adjacent properties of people such as car chases, simulated gun fire, explosions, screams for help and other loud noises, helicopter activity, road closures or other such exceptional activities that might cause a police response to the filming location. High impact filming activity must be preceded by notifications at least two days in advance. The City's Designated Film Permit Contractor or the production company shall consult a designated DLANC representative when an applicant requests a permit for high impact filming activity with less than two days notice.

d. Due to the location of building air intake systems on Lower Grand Avenue, no special effects, including smoke, steam or fog, may occur in that area without first obtaining

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clearance from the appropriate building contacts and maintenance engineers. Contact must be made at least 48 hours prior to the proposed effect(s).

6. FILMING-RELATED CONGESTION WITHIN THE DLANC BOUNDARIES

a. The City's Designated Film Permit Contractor will ensure that the impact from filming at recurrently used locations is minimized to the affected residents and businesses.

b. In rush hour restricted lanes, as designated by LADOT, no Intermittent Traffic Control (ITC) shall be permitted during Rush Hours (7:00 a.m. – 9:00 a.m. and 4:00 p.m. – 7:00 p.m., Monday through Friday). No simultaneous closures or ITC of both the Second and Third Street Tunnels will be permitted.

c. Production companies shall request the posting of "no parking" signs, lane or street closures with LADOT for the day(s) that they are "on site" only. When closures are not necessary for the day(s) requested, production companies shall report the changes to the City's Designated Film Permit Contractor, who shall notify LADOT, who must revise and/or remove parking signs, as necessary.

d. Production companies must provide adequate detour and directional signage when street closures are in place, conforming to current LADOT standards and practices. Detour routes must accommodate large, semi and tractor trailer trucks and public transit vehicles.

7. ENFORCEMENT OF CONDITIONS

a. In accordance with the terms of their work permit issued from LAPD, off-duty or retired police officers must, upon reporting to a work site, review and ensure compliance with conditions outlined on the filming permit. Officers shall ensure compliance with arrival and departure time, and shall not allow any activity or conduct that is in violation of local or state law, nor allow any filming condition that is not authorized by the permit. Variations from the requirements of the permit are not allowed unless approved by an authorized representative of the City's Designated Film Permit Contractor.

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ATTACHMENT

(Note: The following are the most current federal flight altitude regulations as of November 2007. The regulations could change at any time.)

§ 91.119 Minimum safe altitudes: General.

Except when necessary for takeoff or landing, no person may operate an aircraft below the following altitudes:
(a) Anywhere. An altitude allowing, if a power unit fails, an emergency landing without undue hazard to persons or property on the surface.
(b) Over congested areas. Over any congested area of a city, town, or settlement, or over any open air assembly of persons, an altitude of 1,000 feet above the highest obstacle within a horizontal radius of 2,000 feet of the aircraft.
(c) Over other than congested areas. An altitude of 500 feet above the surface, except over open water or sparsely populated areas. In those cases, the aircraft may not be operated closer than 500 feet to any person, vessel, vehicle, or structure.
(d) Helicopters. Helicopters may be operated at less than the minimums prescribed in paragraph (b) or (c) of this section if the operation is conducted without hazard to persons or property on the surface. In addition, each person operating a helicopter shall comply with any routes or altitudes specifically prescribed for helicopters by the Administrator.

§ 91.515 Flight altitude rules.

(a) Notwithstanding §91.119, and except as provided in paragraph (b) of this section, no person may operate an airplane under VFR at less than—
(1) One thousand feet above the surface, or 1,000 feet from any mountain, hill, or other obstruction to flight, for day operations; and
(2) The altitudes prescribed in §91.177, for night operations.

§ 91.303 Aerobatic flight.

No person may operate an aircraft in aerobatic flight—
(a) Over any congested area of a city, town, or settlement;
(b) Over an open air assembly of persons;
(c) Within the lateral boundaries of the surface areas of Class B, Class C, Class D, or Class E airspace designated for an airport;
(d) Within 4 nautical miles of the center line of any Federal airway;
(e) Below an altitude of 1,500 feet above the surface; or
(f) When flight visibility is less than 3 statute miles.

For the purposes of this section, aerobatic flight means an intentional maneuver involving an abrupt change in an aircraft's attitude, an abnormal attitude, or abnormal acceleration, not necessary for normal flight.

[Doc. No. 18834, 54 FR 34308, Aug. 18, 1989, as amended by Amdt. 91– 227, 56 FR 65661, Dec. 17, 1991]

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